

Terry Lim - Regional Director, Business Development – Asia, Triumph Group Inc/Triumph Product Support

Terry Lim, a Singapore-based aerospace professional and Regional Director for Asia at Triumph Group Inc., that brings more than 20 years of Aerospace/Aviation industry leadership experience to his position, in Business Development, MRO Aftermarket Sales & Marketing, Strategic Partnership activities across the region and Customer management for Triumph Group of companies.

Prior to Triumph Group, he has served in engineering role in ST Aerospace, Pratt & Whitney Services, and sales & marketing leadership position within the Aerospace companies including Pratt & Whitney Canada as Senior Regional Manager and UTAS/Aerostructures group (formerly Goodrich) as Asia Sales Director.

Mr. Lim area of expertise focuses in MROs Aftermarket Sales & Marketing, Strategy & Partnerships. Most recently he saw the potential & value of digitizing the MRO industry and started to explore/collaborate with aviation professionals & IT companies to study Big Data Analytics, Augmented Reality (AR)/Virtual Reality (VR) and Blockchain to understand its benefits and the impact these technologies can bring to the Aviation industry.

