



# Triumph Group

**Triumph Group's specialized companies are divided into three unique Business Units: Integrated Systems, Aerospace Structures, and Product Support.**

Updated 07/09/2018



## Engineering

A highly skilled team of professionals paired with our world-class test lab and advanced tooling process

## Manufacturing & Assembly

Manufactures, finishes, and assembles components and sub-assemblies from nearly every material used in the industry

## Systems

Designs, develops and supports proprietary components, sub-systems and systems

## Support

Tailors solutions to best fit any operator or platform by providing rotables and alternate repair solutions to help mitigate cost risks 1

**Terry Lim – Regional Director, Business Development Asia  
Triumph Group Inc. – Triumph Product Support group**

**MRO Aviation Meetings**  
JANUARY 29-31, 2019  
Okinawa Convention Center  
OKINAWA, JAPAN

# Understanding Big Data and its Impact on the MRO Industry



# Big Data – ? Disruption?



Questions posed to several Airline/Aviation/Aerospace Professionals

Documents  
& Records  
keeping...

'Its Part of the  
business process  
& intelligence  
gathering...'

'... Is it a  
database?'

'similar to Amos  
system (A/C Maint  
& Engrg System)..'

'some kind of data  
technology..'

'Emm...  
Never  
heard  
before...'

Collection of data's  
set for analysis of  
trends to enhance  
business...



# Are we ready for Disruption?



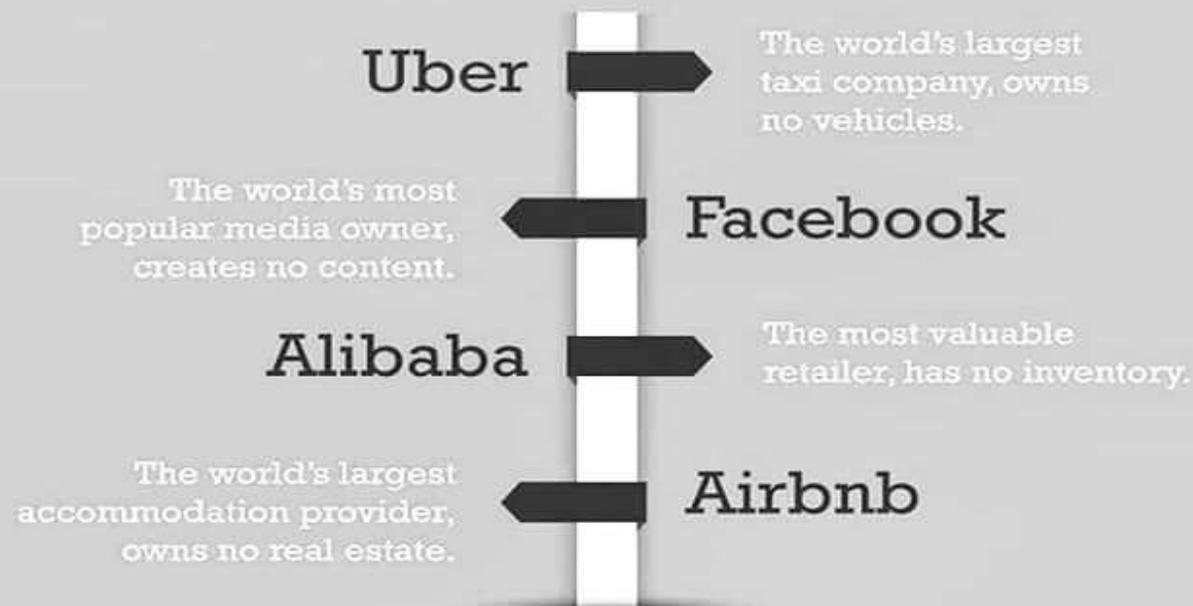
*Crime prediction software*

*Your data's has Value!*

How Facebook's Trending Topics is like Minority Report

Source/credit: Minority report movie,  
<https://www.onlinesalesguidetip.com/wp-content/uploads/2015/07/minority-report.jpg-580x270.jpg>  
<https://www.google.com/search?q=minority+report&tbm>

# Market/Industry Disruption



Something interesting is happening.

TOM GOODWIN

*High Valuation companies!!!*

# The four V's of Big Data

- 6Bil people have Mobile phones (7bil world population)
- Most companies in USA has at least 100 TERABYTES
- Est. 2.5 QUINTILLION BYTES created each day (2.3 Trillion GIGABYTES)
- B787 create half a TERABYTES of data on ave. per flight

**Volume**  
(Scale of Data)

- Structured or Unstructured
- Tweeters; est.400 mil tweets are send per day by 200mil active monthly users
- Youtubes video; 400Bil+ hrs of video are watch on youtube each months & facebook contents ~30Bil shared
- Fleet of several thousands B737/767/777/787 generate Exabytes & ZettaBytes

**Variety**  
(Different forms of Data)

- Modern cars have close to 100 sensors that monitor items such as Fuel level & Tires Pressure
- Airplanes have sensors that collects data on Altitude, Speed, Stability, Engines performance during flights (to improve aircraft performance and Safety standards)

**Velocity**  
(Analysis of streaming data)

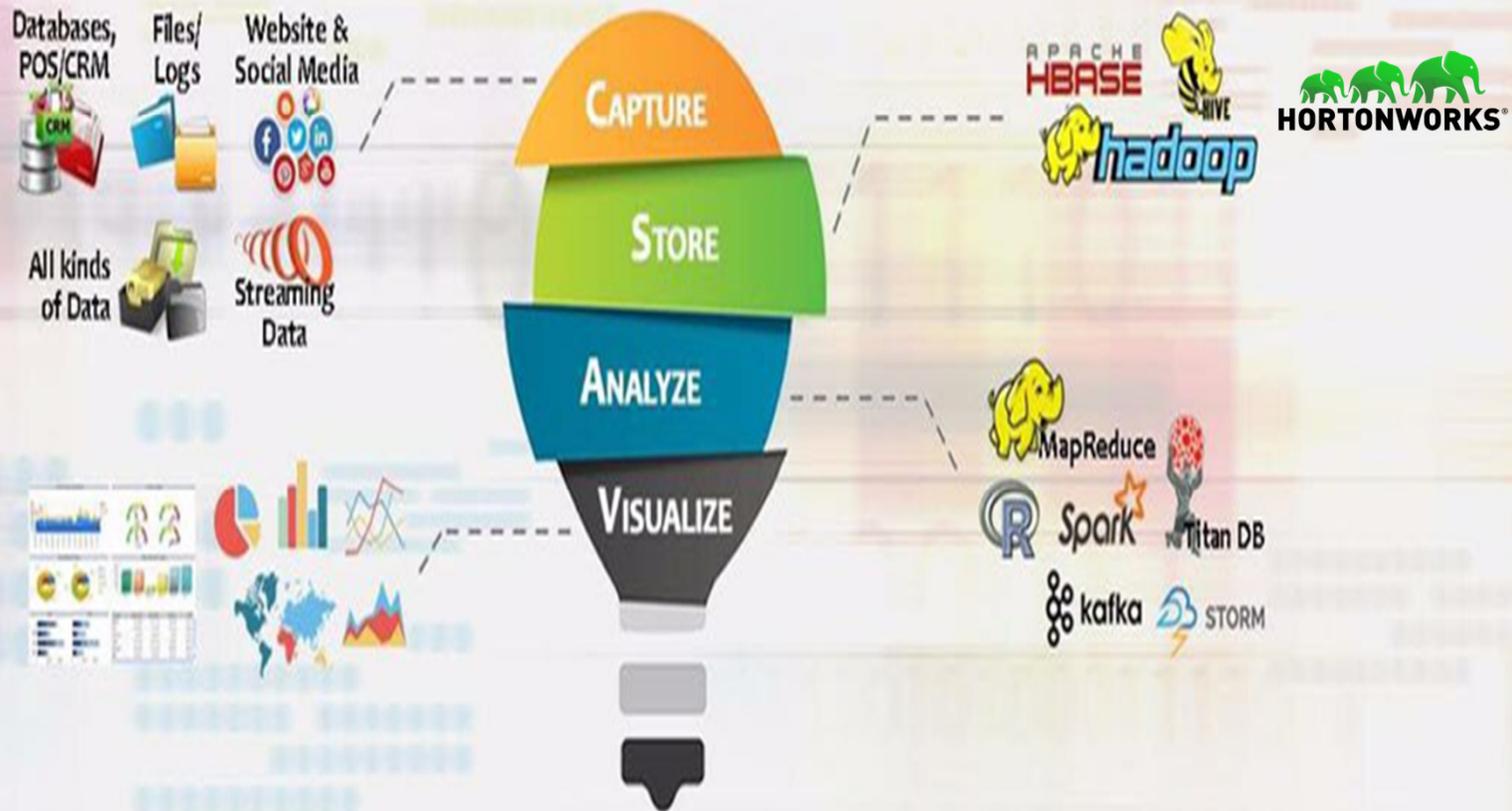
- Accuracy of data in making business decision (fake news?)
- Up to 27% respondent in one survey was unsure how much of their data was inaccurate
- Inaccurate or inefficient collection of data can cause aircraft downtime (AOG)

**Veracity**  
(Uncertainty of Data)

# Big Data – making it simple

## Get insights from your data with ARON

Capture, store, analyze and visualize on a single platform



# Big Data – making it simple

## A UNIFIED INTERFACE TO HADOOP



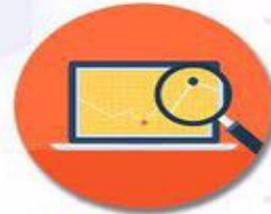
**COLLECT**



**TRANSFORM**



**EXPLORE**



**ANALYZE**



**SHARE**

**Get insights from your data with ARON**  
Capture, store, analyze and visualize on a single platform

**Retailers**  
Track inventory  
Identify customer traffic patterns  
Optimize pricing  
Reduce theft

**Trucking & Logistics**  
Real-time engine diagnostics  
Calculate shortest path  
Reduce vehicle downtime

**Financial Services**  
Targeted marketing  
Fraud detection



**Social Commerce**  
Social media analytics  
Generate product recommendations  
Analyze website user behavior  
Target marketing

**Manufacturers**  
Predict machine failure  
Reduce defect rate  
Identify fraud patterns

**Consumer Products**  
Identify trends  
New product feedback

# Application for Big Data

Smarter Healthcare



Finance & Banking



Social Media & Marketing



Homeland Security



Telecom & Communications



Trading Analytics



Multi-channel sales & Retail



Aerospace/Aviation & MRO



Fraud & Risk



# Why Big data is transforming the Aviation/MRO Industry

“Airbus’s latest model, the A350, can transmit around 400,000 parameters per flight – some 60% more than the A380...”

“The older generation A320-family jets provide 400 parameters per flight. According to a 2016 Oliver Wyman MRO Survey, the global fleet of commercial aircraft could generate a massive 98 million terabytes of data per year by 2026”

<https://www.wearefinn.com/topics/posts/big-data-two-little-words-huge-impact-in-aerospace/>



**Could operators, MRO able to effectively and efficiently handles these data's and drives business value?**

**Aircraft Global demand are up, fleet expansion, number of Hubs increasing.**

**“The pressure is on for aircraft and engine makers to add more sensors to enhance the real-time picture of what’s happening with planes in flight....”**

Ref/credit: <https://www.oliverwyman.com/our-expertise/insights/2018/sep/oliver-wyman-transport-and-logistics-2018/a-decade-of-mega-disruption.html>

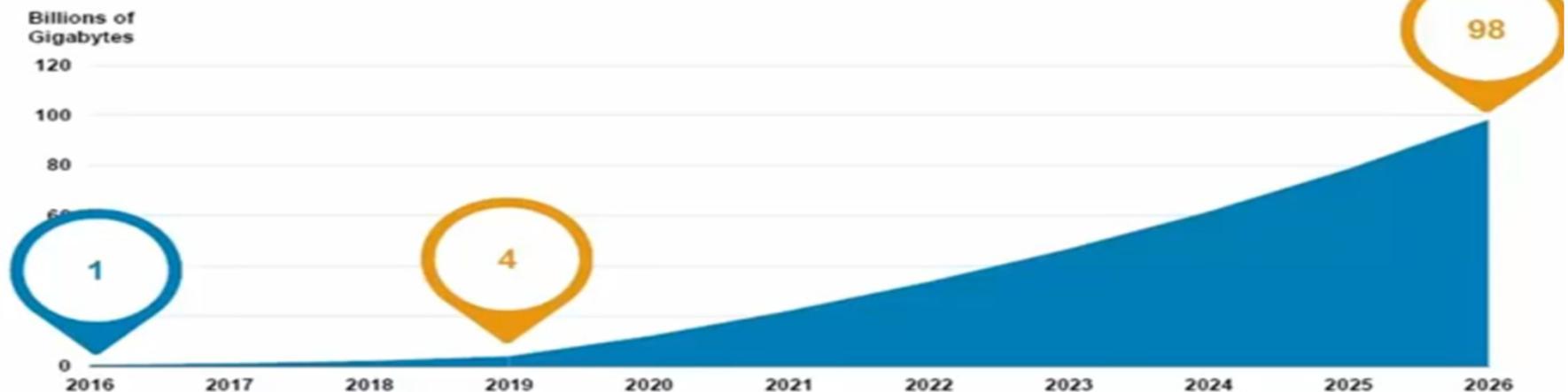
# Data's and more Data's

- 🌐 **Sensors:** collection of data's ie. Speed, Altitude, Position/GPS, pressure, Engines & components performance etc..
- 🌐 **Performance:** To improve performance of aircrafts, reliability (downtime), raise safety standards
- 🌐 **Commercial fleet growth** of several thousands B737/767/747/777/787 could generates Exabytes Zettabyte of data

**Global fleet will generate 98 Bn Gigabytes of data by 2026**

Next generation aircrafts are equipped with new technologies and sensors enabling unprecedented Collection and transmission of data at both the system and part level

**Global In-Service Fleet Data Generation per Year by Year**



Source: Oliver Wyman

# Predictive Analysis Landscape

## OEM & MRO

Business Digital Transformation

2015



Digital  
Collaboration  
center  
Teradata  
Analytics

2016

AIR FRANCE KLM

Prognos

The MRO Lab  
Adaptive Innovations

SAFRAN

Analytics  
Division

2017

Honeywell

- GoDirect services
- Avasio

AIRBUS

Skywise  
Palantir

BOEING

Analytx



R<sup>2</sup> Data Labs

2018

SAFRAN



SIAEC and Safran to partner on data analytics for aviation industry

United Technologies

UTC Acquires Predictive Analytics Provider Predikto

ST Aerospace  
A Division of ST Engineering

ST Aerospace leverages Big data analytics - predictive maintenance and inventory processes



# Impact to Airlines Operations

## OPPORTUNITIES?

### Airline Operation Data & Analytics

- Can reduce aircraft downtime, more aircraft availability for passenger service >> **higher revenue**
- capture airline arrival/Dep, weather conditions, optimize fleet Mgt planning/utilization & crew assignments >> **cost savings**

### Passenger Services & Analytics

- flying patterns, destinations, spending, bookings/cancellation >> **improved customer satisfaction, loyalty & increase revenue**

# Impact to MRO Industry

## OEM & MRO Opportunities

-  **Design** - Collection of Data & Analytics by OEM (Boeing, Airbus etc..)
  - Adjust to aircraft design, Engine performance (more Fuel efficient, reduce emission & noise) and predict maintenance activities
-  **Predictive MRO & Aftermarket-**
  - Components/Part MRO: Predictive maintenance on components/parts to be replace ahead of time (prevent unscheduled) >> **reduce AOG/ground time**
  - Spares: Airlines usage patterns via MRO predictive analysis >> **Efficient supply chain**

# Impact to MRO Industry

## OEM & MRO Opportunities:

-  **Predictive MRO & Aftermarket -**
  - Airframe & Engine MRO: aircraft maintenance schedule/checks forecast >> **increase productivity & efficiency**
  - Data's & Digitalization would shape the MRO market >> **reduce in-shop & hangar time (pressure on labor and costs)**

# Impact to MRO Industry

## OEM & MRO Opportunities:

### Aftermarket -

- OEMs are entering into this segment/market (aftermarket packages with data's analytics) to compete with MROs e.g. PBHr, Pooling/Asset strategy
- OEMs entering into the airline MRO sector as biggest disruptor with digitization Technology (ie. IPs)

## Questions:

**Will predictive maintenance push Airlines to OEM aftermarket packages?**



# Impact to MRO Industry



## Smart MRO Hangar of the Future:



# MRO Industry

## OEM & MRO Opportunities:



### Smart MRO Hanger of the Future:

- THAI & Airbus Gears Up for 'Smart' Plane Hangar at, U-Tapao airport into an expensive smart hangar with the most state-of-the-art technology in Southeast Asia
- AAR & Indamar Aviation developing Airframe MRO facility in Nagpur, India
- ST Aerospace - adopting advanced technology such as robotics, Augmented Reality/AR, aerial inspection and data connectivity to enhance workplace safety, automated Toolcrips, yield productivity...



### Are countries investing in Digital MRO system?

*E.g. Singapore holds est.10% of the global MRO market as it invested heavily in digital MRO system*

Ref: <https://aviationvoice.com/thai-gears-up-for-smart-plane-hangar-2-201607110959/>

# MRO Industry

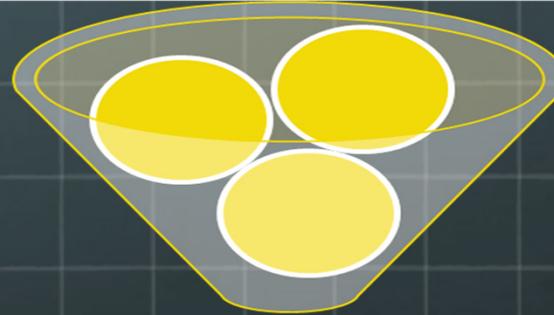
Smart MRO Hanger of the Future:

➤ MRO Japan



那覇空港内で建設中の格納庫

<http://www.mrojpn.co.jp/>



Technology will improve repair  
and save time as well as boost  
efficiency

# Future Driven by Big Data!

**easyJet signs Skywise Predictive Maintenance agreement with Airbus for its entire fleet**

**EasyJet Airlines CEO: quote “ultimately data is a key enabler for us. It is the game changer, capturing and using this data to reduce cost, increase efficiencies, drive revenues and improve experience.”**

**Wizz Air signs up for AVIATAR**

Wizz Air becomes partner for Lufthansa Technik's platform AVIATAR

**Scout partner with Qualtrics, predictive intelligence machine & AI**

**HNA Group subsidiary Hainan Airlines will become the first airline to use Honeywell's GoDirect Maintenance Service program, which Honeywell has designed to use connectivity and data analytics to improve maintenance operations and reduce equipment downtime**

**KLM-AirFrance PROGNOS - Predictive Aircraft Maintenance**

**CEFA Aviation and GE Aviation partner in Flight Analysis and Animation**

**Air New Zealand partners with JetBlue Technology Ventures in Silicon Valley**

# Aviation Digital Transformation

## Analytics Shaping the future...

**Airline  
Aircraft  
Safety**

**“Blockchain  
Technology”**

**Smart  
Workforce  
of the future**

**Predictive  
Flight delays**

**Big Data  
Analytics &  
Digitalization  
will shape MRO  
market of the  
future....  
From Predictive  
to Diagnosis &  
Prescriptive**

**Smart  
Maintenance**  
- Predictive  
Maintenance  
- MRO  
Efficiency

**Fleet, Fuel &  
Crew  
planning  
Efficiency**

**Customer  
Services,  
profile**  
- Passenger  
satisfaction

**“Artificial  
Intelligence  
, machine  
learning”**



THANK YOU!

โอกินาว่า 沖縄県  
OKINAWA

Lifestyle GO See  
TRAVEL AND THOUGHT ไลฟ์สไตล์ ออกินาว่า