

Frank Bignone - Vice President, Digital Transformation Leader Asia, Airbus Japan

Frank Bignone is the Digital Transformation Leader for the Asia Pacific Region at Airbus and leads the company's efforts to transform its businesses to embrace the accelerating pace of technological and business model evolution required in the era of digitization.

Prior to the role, he served as the VIP Customer Care Senior Manager for Airbus Defense and Space, Product Line Sales Director - GeoSpatial Processing Systems and Asia / Pacific Business Development Senior Manager at Astrium Geo-Information Services, Asia / Pacific Operation Manager at EADS Astrium, and R&D Deputy Director at ISTAR (EADS Astrium Group).

Bignone obtained his bachelor's degree in Applied Mathematics at University of Nice, and his master's degree in Computer Vision & Optronics & Artificial Intelligence at University of Nice Sophia Antipolis.



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